

Your Communications & Marketing Strategy: Is It Working?

What's the perception of your school in the local community?

Are you undersubscribed?

Are you marketing your school to the widest possible audience?

Do you want to raise the profile of your school to your local and wider communities and change community perceptions?

Marketing & Communications Audit

Using my extensive experience as a Communications Manager I will undertake an audit, in your school, focusing on the following areas to gauge if you are implementing your marketing and communications strategy to its full potential-

Parents

Website

Primaries

Students

Staff

Community

PR

Marketing

Building

Use of social networking

On completion you will receive a full report of my findings, with recommendations on how to maximise the impact of your marketing communications strategy.

For full details and prices contact-

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